

LINDSEY JOHNSON

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SUMMARY

Lindsey Johnson is a freelance graphic designer and illustrator specializing in branding design and commissioned illustrations. Her branding begins with working hand-in-hand with clients and together they craft design elements that are meaningful both visually and conceptually. Lindsey's client work spans diverse styles and objectives, reinforcing that thoughtful, intentional design is vital across disciplines, industries, and contexts.

In addition to her freelance work, Lindsey owns and manages a successful Etsy shop where she designs and sells a variety of items including stickers, paper goods, handmade jewelry and more custom hand-crafted products.

Lindsey has practiced professionally in graphic design since 2014, developing a broad range of client-based and independent work. Since 2020, her practice has continued to grow through freelance projects, entrepreneurial ventures, and advanced graduate study, alongside family life.

Small Business

iLindseyAnne Shop

- Happy accessories & paper goodies
- 1,400+ Sales since 2022
- Over 350 five star reviews

SKILLS

Adobe Suite

Illustrator | Illustration & Branding

InDesign | Publication

Photoshop & Lightroom | Photography

ProCreate | Illustration

EDUCATION

Academy of Art University

Master of Arts in Graphic Design
May 2026 | San Francisco, California

Weber State University

Bachelor of Fine Arts in Graphic Design
April 2019 | Ogden, Utah

EXPERIENCE

Freelance Designer

2020–Current

- Concept development + ideation
- Research-driven design
- Typography + layout systems
- Print + production
- Client collaboration + critique
- Illustration + visual storytelling
- Mentorship + peer leadership

Illustrator

Salomon | Current

Product Designer

Tuacahn Amphitheatre | Since 2023
Stickers, Postcards, Cups & Menus

In-House Graphic Designer

Amer Sports/Salomon | 2018 - 2020

Graphic Design Intern

House that Lars Built | Summer 2018